

"THE WOOD THAT ALL ITS USERS PRIZE,  
THE WISE INVESTOR SAFELY BUYS."

CYPRESS  
ROCKET TRAVEL

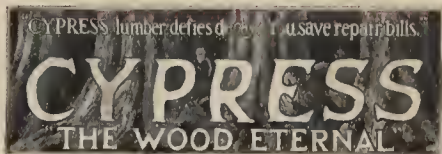
VOL. 24

**WHAT PEOPLE  
(WHO KNOW BY EXPERIENCE)  
SAY  
ABOUT**

CYPRESS  
"THE WOOD ETERNAL"

**EXPERT TESTIMONY:**  
84 SAMPLES (out of thousands)  
from 26 States (and Canada)





## Book of Testimonials

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Nothing is more important to users of lumber in large quantities or small—and they can have no better guidance in the selection of the best kind of wood for a given case—than to learn the personal experience of other people, expressed in their own words, over their voluntary signatures.

So This Book Tells

# WHAT PEOPLE

(Who *Know*)

# SAY ABOUT

# CYPRESS

(*The Wood Eternal*)

Here are 70 samples out of many thousands. They come from 26 states (not counting Canada). There's  
"A POINTER ON EVERY PAGE"

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Also WHAT NEWSPAPER EDITORS  
THINK ABOUT CYPRESS  
(27 carefully expressed opinions gathered from  
hundreds available)

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Compliments of  
SOUTHERN CYPRESS MFRS. ASSN.  
Hibernia Bank Building      ::      NEW ORLEANS, LA.

# "An Ingrowing Fence"

(WITHOUT A NAIL OR A PEG IN IT)

Here is a glimpse down a country highway ("de big road," as Uncle Remus called it) near Monrovia, Louisiana. *Well, what about that fence?* That fence has no posts. It was built by forcing Cypress boards between saplings. This occurred so many years ago that nobody knows when

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NOTICE THE FENCE



NOTICE THE FENCE

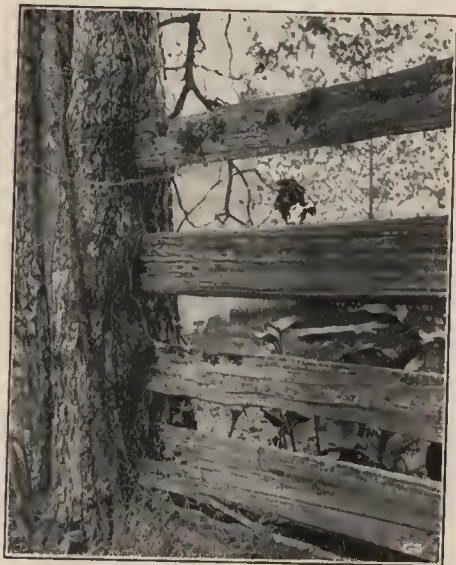
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it was, nor who was the labor-saving genius who did it. Then the trees grew, and grew, and grew. Look at the other photograph and see how the fence looks today. Note the size of the tree, and how deeply are embedded the ends

of those old Cypress boards—no one can tell how deep they extend in. Note, also, how weathered they are, yet they ring as true and sound under a hammer as though just hewn

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## "THE PROOF OF THE FENCING



## IS IN THE LASTING"

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or split (they never came through a saw mill). Is this longevity? Were those old Cypress boards somebody's money's worth? Why should not you do as well?

"BUILD BUT CYPRESS  
ONCE" — USE

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CYPRESS

for

Exterior Finish

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CYPRESS

for

Interior Finish

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Several persons (who know by their own experience) give gratifying testimony of the special desirability of "the Wood Eternal" for house finishing, outside AND IN.

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See chapter on Cypress for  
Endurance, pages 21 to 32

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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CYPRESS IS "THE BEST EVER."  
(*Wash., D. C.*)

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"I am a Cypress convert. I finished the living room and the dining room of my bungalow in Cypress. It is the best ever. The grain is beautiful. Send me the Cypress Pocket Library."

(Signed) John J. Boobar,  
Librarian, House of Representatives,  
Washington, D. C.

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NOTHING BUT CYPRESS FOR EXTERIORS.  
(*N. Y.*)

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"It may be interesting to you to know that Cypress is specified and used exclusively for all exterior trim and woodwork on all the houses being constructed on the property of the Sage Foundation Home Company at Forest Hills, L. I., where I am employed. It also finds a place in much of the interior trim and woodwork."

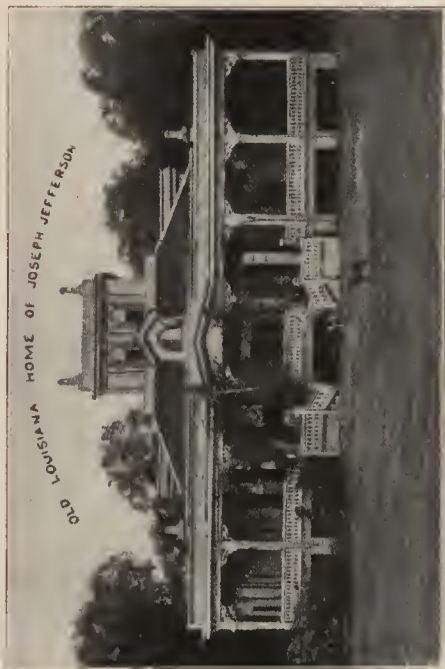
(Signed) Speer Andrews,  
1 Summit Street,  
Flushing, N. Y.

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SPECIFY IT—  
INSIST ON IT **CYPRESS**

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**THE HOME OF "RIP VAN WINKLE"**  
(Cypress from sill to peak, inside and outside)



**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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CYPRESS FINISH IN \$75,000 COT-  
TAGE.  
(*Maine*)

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"Cypress is used very extensively in this section for interior finish. Last spring I was working on a \$75,000 cottage for one of the Standard Oil men. All of the finish, outside and inside, was of Cypress."

(*Signed*) Nathan W. Cole,  
Hampden Highlands,  
Maine.

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28 ALL-CYPRESS BUNGALOWS.  
(*Mo.*)

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"I build bungalows to sell and have just completed eight. In these I used Cypress for all outside finish—also using some on the inside trim. I am contemplating building twenty more and shall use Cypress in the construction of all of them."

(*Signed*) M. B. Smallwood,  
321 Olive Street,  
Kansas City, Mo.

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"He who builds of CYPRESS builds but once."  
Yet "He who builds of Cypress can build twice."

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## RIGHT HERE IS A PIECE OF CYPRESS SIDING

that was "ON THE JOB" for 91 YEARS  
without ever being painted, and whitewashed only once.  
After a century of weathering there is not a trace of rot.



*This piece of Cypress (shown above) was put on the old St. Charles Church, Grand Coteau, La., in 1819, which was in continual use until its site was needed for a modern building by St. Charles College in November, 1910. When taken down **THE OLD CYPRESS LUMBER WAS AT ONCE USED TO BUILD AN OPEN AIR GYMNASIUM, and IS THUS IN USE TODAY.***

Here is a letter from Father Maring, Pres. of the College:  
(Written before the old church was torn down.)  
St. Charles College, Parish of St. Landry.

Grand Coteau, La., June 29, 1909.

Our old church was built in 1819, and the sills, siding, etc., of CYPRESS, are in perfect condition. We still use the old building as a hall.

H. S. MARING, S. J.

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**CYPRESS is indeed "THE WOOD ETERNAL"**

*Page Ten*

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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BEAUTY OF WOODWORK CAUSES  
REMARK.  
(*Nebr.*)

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"Last spring I built here and used Cypress for the entire finish and for the weather boarding (siding). Everyone that enters the house remarks on the beauty of the woodwork."

(*Signed*) Edverd J. Huntimer,  
Manual and Physical Train-  
ing, State Normal School,  
Wayne, Nebraska.

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"CYPRESS DOES WHAT IS CLAIMED"  
(*Penn.*)

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"I have already used a good deal of Cypress for various purposes and find it does what is claimed for it."

(*Signed.*) Charles P. Gray,  
410 North Church Street,  
West Chester, Penna.

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**INVEST—DON'T SPECULATE. USE CYPRESS**

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**13 YEARS AND THE JOINTS TIGHT.**  
*(New York)*

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"The entire interior trim of my house is Cypress..... It is thirteen years old and none of the joints has ever opened.

*(Signed.)* L. C. Meyers,  
2151 Eightieth Street,  
Brooklyn, N. Y.

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**"PLEASED WITH THE EFFECT."**  
*(Okla.)*

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"I have just finished an eight-room house with inside wood work of Cypress, and the effect is quite pleasing."

*(Signed.)* E. B. Johnson,  
326 Washington Avenue,  
Oklahoma City, Okla.

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**TRIM AND FURNITURE OF CYPRESS.**  
*(New Jersey)*

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"I have just built a house and the entire trim is Cypress, as well as pieces of furniture, such as hat-rack, window box, hall seat, etc. I am very much interested in Cypress wood."

*(Signed)* F. W. Fisher,  
232 Benner Street,  
Highland Park, N Brunswick, N. J.

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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CYPRESS CLAIMS ABSOLUTELY  
TRUE.  
(Ga.)

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"I have worked with Cypress for eight years and know that your statements are absolutely backed by experience. The books\* are good and concise."

(Signed) Arthur Rodney Tones,  
Manual Training Department,  
John Milledge School,  
Augusta, Ga.

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\*Of the Cypress Pocket Library.

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CANADIANS USE CYPRESS LIBERALLY.  
(Canada)

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"Kindly send me all your reading matter relative to Cypress, including your Sugi book. I am much interested in Cypress as we are using it in making sash, and for trim."

(Signed) S. A. Armstrong,  
74 Oxford Street,  
Guelph, Ont., Can.

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SUGI  
FOR  
CYPRESS

**"BUILD BUT ONCE" — USE CYPRESS**

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PLEASED WITH CYPRESS OUTSIDE  
AND IN.  
(N. Y.)

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"I would like to know more about Cypress. I am very much pleased with the effects that I secured using Cypress both outside and inside my residence. I finished the outside with oil stain and the interior with stain and wax."

Write for (Signed) Charles E. Jones,  
Vol. 28 on The Frank A. Munsey Co.,  
Trellises 175 Fifth Avenue,  
& Arbors New York.

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2big Sups.  
with 19  
Designs  
& Detail  
Sketches.

THE "KNOW-ALLS" WERE WRONG.  
(N. Y.)

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"Eight years ago I had a house trimmed with Cypress and some of the builders and other know-alls thought I was making a big mistake. That house today, so far as trim is concerned, is in as fine condition as the day it was finished."

(Signed) Edward J. Schmid,  
Lynbrook, L. I.,  
New York.

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"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"

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BEAUTY OF CYPRESS GRAIN DE-  
LIGHTS.  
(Ohio)

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"You may be interested in learning that I have just completed a fine, roomy porch as an addition to my home and that Cypress entered largely into its construction; and that I am delighted with the beauty of the grain of the wood."

(Signed) R. E. Ferguson,  
Cashier, Ohio Department,  
Michigan Life Insurance Company,  
Toledo, Ohio.

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OTHER WOOD ROTTED AWAY.  
(Ohio)

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"My front porch floor is Cypress and has been in use more than 20 years and is still good, while the other wood around it has rotted away."

(Signed) William Lutzenberger,  
123 Maple Street,  
Dayton, Ohio.

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THE WOOD CYPRESS  
THAT LASTS

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CYPRESS "THE WOOD UNIVERSAL."  
(Mass.)

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"I am converting two old closets into cupboards built-in, one for china and one for books. Cypress is the wood universal for me."

(Signed) C. A. Robbins,  
Westwood,  
Mass.

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USED CYPRESS 30 YEARS.  
(La.)

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"I buy and build almost entirely of Cypress and have done so for thirty years. I am building a handsome residence now, on which there has not been used a single piece of any other wood than Cypress."

(Signed) William R. Miller,  
Contractor and Builder,  
Baton Rouge, La.

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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**WILL USE CYPRESS AGAIN.  
(N. Y.)**

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"When I built my present residence eight years ago I used Cypress for all interior trim, doors, etc. I find it very satisfactory and will use it again on my next house."

(Signed) Jacob Diemer,  
1617 Gravesend Avenue,  
Brooklyn, N. Y.

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**HAS NEVER SEEN SUCH FINISH.  
(Can.)**

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"I have used some Cypress in a dining room and have had it stained. I can truthfully say that I have never seen such a finish on a soft wood. It is just splendid."

(Signed) William Gilbert,  
7 Comfort Place,  
London, Ont. Can.

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# 45 YEARS ON THE JOB And SOUND AS A DOLLAR

Cotton Plant, Ark., Nov 5<sup>th</sup> 1913.

San Antonio Cypress N.Y.C.  
New Orleans La

Gents: I send you by this mail a sample of shingles  
placed upon my old housestead by my father in 1867  
The present writing on same was done by our other  
finer the workman put them on they have been  
down from that day to the 2nd day of April 1912  
when they were removed for new building

I can swear to the above I was then 41 years old

Truly Yours  
A. F. Mobery

(See opposite page.)

Send for Vol. 36—Carpentry "Short Cuts"  
(Many Valuable Hints on Joining and Framing)

# CYPRESS SHINGLE RECORD

This was when they were shingling their new home, in February, 1867.

**46 YEARS LATER, WHEN HE WAS A MAN, HE WROTE THIS:**

Southern Cypress Mfrs. Co., New Orleans, La.

Gents:—I send you by this mail a sample of shingles placed upon my old homestead by my father in 1867. The pencil writing on same was done by me at the time the workmen put them on. They have done service from that day to the 2nd day of April, 1912, when they were removed for new building.

I can swear to the above. I was then 11 years old.

Truly yours, A. F. MABERRY.

(Pretty Good Record?—with the Cypress Shingles today as sound as new.)

**BEST FOR "ALL  
OUT-DOORS" CYPRESS**

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**LIKES CYPRESS BETTER ALL THE  
TIME.  
(Minn.)**

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"I am using more Cypress every year and like it better all the time. It makes a nice interior finish, while it is not so expensive as hard wood."

(Signed) Benson Brown,  
General Contractor,  
Faribault, Minn.

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**CYPRESS HIGHLY SATISFACTORY.  
(N. J.)**

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"The information contained in your Cypress Pocket Library booklets is very interesting and instructive. I am using Cypress in connection with my building and interior work with highly satisfactory results, especially for producing Craftsman effects."

(Signed) Adolph Freund,  
236 Euclid Avenue,  
Ridgefield Park, N. J.

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WRITE FOR VOL. 33—"HOW I FINISH  
CYPRESS," BY GUSTAV STICKLEY

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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# CYPRESS

for

## Endurance

(**"The Wood Eternal,"** sure enough)

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**I**N this chapter are related a number of typical instances in which cypress stood up against the gnawing tooth of time as well as the insidious touch of decay. No other wood so sturdily resists the erosion of weathering as well as the various rot-influences as does "the Wood Eternal."

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**See chapter on "Cypress Easy on  
Edge Tools," pages 33 to 37**

*Page Twenty-one*

INVEST—DON'T SPECULATE. USE **CYPRESS**

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NEVER SAW ANY ROTTED CYPRESS.  
(N. Y.)

"We think Cypress is wonderful stuff. I never saw a piece of Cypress that rotted on the job."

(Signed)

Clarence B. Blanchard,  
Alfred, N. Y.



ADVANTAGES OVER OTHER WOODS.  
(Iowa)

"Being a carpenter and using all kinds of other woods, I have found the advantage that Cypress has over them. I use it whenever I can."

(Signed)

Henry Bertram,  
624 Cole Street,  
Davenport, Iowa...

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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SOUND AND USED AGAIN AFTER 25  
YEARS' SERVICE.  
(Wis.)

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"We had two Cypress tanks in which we pumped petroleum from tank cars twenty-five years ago, and which we dismantled, using the lumber around pumps and in wet places. Same is as good and sound as the day we first bought it."

(Signed) William J. Dreucker,  
Dreucker, Wis.

WRITE FOR VOL. 22, WITH  
44 PAGES ON TANKS, ETC.

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USED CYPRESS 19 YEARS AGO—  
GLAD.  
(Ohio)

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"I built a home nineteen years ago—9 rooms—and finished library, dining room, kitchen and two bed chambers in natural Cypress and have always been mighty glad I did so."

(Signed)

E. Garrigues,  
Massillon, Ohio.

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**SPECIFY IT—*CYPRESS*  
INSIST ON IT**

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**WANTS TO "BUILD BUT ONCE," SO  
USES CYPRESS, OF COURSE.  
(*Nebr.*)**

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"Now that I have the building 'bug,' I shall procure the best building material possible—the wood eternal,' thereby eliminating the necessity of building again unless fire or some other disaster forces such a proposition upon me."

(Signed) Dr. F. E. Patton,  
Olive Hill Christian Church,  
Superior, Neb.

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**CYPRESS IMMUNE AGAINST SEA  
AIR.  
(*Pa.*)**

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"I have in mind the building of a seashore cottage, using Cypress. Sea air in this country is very destructive to *ordinary* woods."

(Signed) Ellis D. Thompson,  
Consulting Engineer  
Real Estate Trust Building,  
Philadelphia, Pa.

**(See pages 52 and 53)**

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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CYPRESS' SUPERIOR LASTING QUAL-  
ITIES.  
(Ohio)

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"We use considerable Cypress  
for troughs for fish and find it  
superior in lasting qualities to any  
other wood."

(Signed) Glen C. Leach,  
Dept. of Commerce & Labor  
Bureau of Fisheries,  
Put-in-Bay, Ohio.

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CYPRESS STANDS THE CLIMATE.  
BEST.  
(Ill.)

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"I use Cypress whenever I can,  
for store fronts, stairs, shingles,  
porches, etc. I know from expe-  
rience that it stands the climate  
better than anything else I know  
of."

(Signed) W. J. Wimble,  
Carpenter and Builder  
211 South Sawyer Avenue,  
Chicago, Ill.

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## THE WOOD CYPRESS THAT LASTS

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### HERE'S A PHOTOGRAPH

without any "artistic license," of the ancient brick Sanctuary known as

### GREENHILL CHURCH



It was built in 1733 in Greenhill, Md. It was roofed with CYPRESS SHINGLES and for 153 years, or until 1886, needed and received no repairs. *The Cypress roof is in better condition than the brick walls.* Photographs of this and other structures equally antiquated are in the possession of the Southern Cypress Manufacturers' Association, duly authenticated by historical records, as well as borne out by the experience of the present century with *Cypress Shingles*.

Send for Vol. 36 — Carpentry "Short Cuts"

(Many Valuable Hints on Joining and Bracing)

*Page Twenty-six*

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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GOOD AFTER TWENTY YEARS.  
(*Ind.*)

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"I put some Cypress shingles on  
my barn twenty years ago and  
they are still in good condition."  
(*Signed*) Geo. W. Robison,  
Greenwood, Ind.

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LASTS LONGEST UNDER SEVERE  
TESTS.  
(*Mass.*)

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"I have always used Cypress for  
tanks, vats, water-wheel pits, etc.  
as it will last longer than any  
other wood under the trying con-  
ditions surrounding such uses."  
(*Signed*) Walter Heagberg,  
223 Ashland Street,  
N. Adams, Mass.

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YOU'RE RIGHT;  
CYPRESS IS THE  
WOOD.  
(Mass.)

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"As I contemplate building a bungalow and as it will be closed a part of the year and dampness will gather, it strikes me that Cypress is the wood to use."

(Signed) Arthur B. Atwood,  
19 Church Street,  
Malden, Mass.

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MORE AND MORE CYPRESS USED.  
(Wash., D. C.)

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"I am interested in fresh air, sun parlors, etc. More and more Cypress is used every month. Being an order clerk in one of the best mills of the east I know whereof I speak. I always use Cypress on high-grade porch work. Cypress is a great wood."

(Signed) C. W. Jones,  
1313 F Street, N. E.  
Washington, D. C.

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WRITE FOR VOL. I, WITH LIST OF  
BUNGALOW BOOKS (FREE PLANS)

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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GOOD FOR A LIFETIME.  
(Pa.)

"I have had built and will have erected a portable dock which is intended to be placed and removed each year, in the Berkshire Hills. Cypress wood has been used and it makes a very satisfactory finished article. Of course I do not expect it will wear out or rot during my lifetime."

(Signed) E. V. Pechin,  
4807 Springfield Avenue,  
Philadelphia. Pa.

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ALMOST "THE ONLY LUMBER."  
(Mo.)

"Please send me the Cypress Pocket Library and your books of plans, as I do considerable building. I am interested in the use of Cypress lumber as it is the only lumber today on the market."

(Signed) G. Felty,  
406 Mathews Street,  
Columbia, Mo.

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**BEST FOR "ALL  
OUT-DOORS" CYPRESS**

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Now we come to the heroic Commodore Stephen Decatur who did so much to immortalize the American Navy,—and whose parents were just as good **SHINGLE BUYERS** as their son was a naval commander. They built their house of solid Cypress—and it took a cyclone, over 110 years later, to even so much as injure it.



In this house (all CYPRESS) in Sinepuxent, Md., Commodore Decatur was born, January 5, 1779. In 1884 a cyclone left it as photographed above—wrenched and half-denuded, BUT NOT DECAYED. CYPRESS is equal to an insurance policy against all ordinary Depreciation and Repairs. *Try it.*

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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GOOD CONDITION AFTER 35 YEARS.  
(Tenn.)

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"I am already familiar with the value of Cypress, as our old home (more than 35 years old) was in a good state of preservation when torn down last year. It was built almost entirely of Cypress and very little repairing was done to keep it in proper condition."

(Signed) H. Broderick,  
1286 Tutwiler Avenue,  
Memphis, Tenn.

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EXPERIENCE PROVES IT THE "WOOD  
ETERNAL."  
(Tenn.)

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"Please send me a copy of your new Cypress Sugi book. I cannot say too much in praise of Cypress, for my experience has taught me that it is really the only 'wood eternal.'"

(Signed) Walter McEwen,  
1225 Faxon Street,  
Memphis, Tenn.

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SUGI  
CYPRESS

**STOPS PROPERTY  
DEPRECIATION** **CYPRESS**

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**CYPRESS IS TRULY "EVERLASTING."  
(Ky.)**

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"The Cypress we use is everlasting in its durability, which, in connection with our scientific hooping, makes our Cypress tanks enormously strong, tight and durable."

(Signed) W. E. Caldwell Co.,  
Builders of Tanks,  
Louisville, Ky.

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**NO OTHER LUMBER LIKE CYPRESS.  
(Mo.)**

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"We have used Cypress in a number of places where it was exposed to weather and believe there is no other lumber that will take the place of it."

(Signed) James L. Spencer,  
Saxton, Mo.

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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# CYPRRESS

**Easy on Tools**

**and**

**Easy on Tempers**

**T**HERE is a great difference in the ease with which some woods work, compared with other woods. Cypress brings delight to the woodworker and is a good wood for edged tools; they don't lose their edge and you don't lose your good humor.

Here they tell about it.

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**See chapter on Cypress for  
Home Building, pages 38 to 49**

*Page Thirty-three*

**"BUILD BUT ONCE" - USE CYPRESS**

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**BOYS WANT ONLY CYPRESS.**  
**(Mass.)**

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"I am using Cypress in my classes and find only one fault; the wood is so beautiful and works so readily that the boys want only Cypress and it bothers us to keep it on hand."

(Signed) Earl Garinger,  
Director of Manual Training,  
Olcott School  
Marble, Mass.

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**CYPRESS THE BEST WOOD TO USE.**  
**(Cal.)**

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"I am an instructor in manual training and have used a great deal of Cypress. I find it the best wood to use."

(Signed) Raymond V. Coulchie,  
6042 Eleanor Avenue,  
Los Angeles, Cal.

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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CYPRESS A FINE WORKING WOOD.  
(N. Y.)

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"I am a woodworker by trade.  
I think Cypress is a fine working  
wood and could use your plans  
to good advantage."

(Signed) James M. Safford,  
30 Division Street,  
Gloversville, N. Y.

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CYPRESS IN Y. M. C. A. BUILDING.  
(Mo.)

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"Will you please send me the  
Cypress Sugi book? I will ap-  
preciate it very much if you will.  
The woodwork in our building is  
Cypress and it is satisfactory."

(Signed) Fred Vollmer,  
General Secretary Y. M. C. A.,  
Gallatin, Mo.

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STOPS PROPERTY  
DEPRECIATION

CYPRESS

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THINKS THERE'S NO OTHER GOOD  
WOOD.  
(Penn.)

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"You have made a convert. Why, I am getting so obsessed with Cypress that I have got to thinking there isn't any other good wood—and I have taken to planting Cypress trees. Your booklets have certainly opened my eyes to the beauty and utility of Cypress."

(Signed) Elmer E. Ehrgood,  
P. O. Box 512,  
Pottstown, Penna.

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CYPRESS BEST PATTERN WOOD.  
(Tenn.)

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**SEE PAGE 86** "I am boosting Cypress. I used 1,000 feet in the last sixty days in making machinery patterns in the largest foundry here. I am pattern foreman and advise using dry, clear Cypress in place of high-priced white pine. Nearly all our patterns have been made of Cypress during the last two months and are entirely satisfactory."

(Signed) Fred Masterman,  
2120 Monroe Avenue,  
Memphis, Tenn.

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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CYPRESS FOR THE AMATEUR  
WORKER.  
(*Mich.*)

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"Cypress gives more pleasure to the amateur in working and in results than any other wood I know; and the grainings are surpassingly beautiful and of infinite variety. I began my woodworking experiences in Florida with the gummy and resinous....., and I fear that it very often provoked to unchristian language."

(Signed) J. H. Yerkes,  
Grand Haven, Mich.

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CYPRESS REQUIRES ONLY A FEW  
TOOLS.  
(*Fla.*)

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"I have made quite a number of things for the home, such as screens, chairs, etc., of Cypress. I admire it for its light weight, fine color and easy-working qualities where one has only a very limited number of tools to work with."

(Signed) G. W. Welch.  
Gainsville, Fla.

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" B U I L D B U T C Y P R E S S  
O N C E " U S E

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# C Y P R E S S

for

## Home Building

(in general)

FOR all sorts of structures, there are uses for which Cypress cannot be equalled. Some of these points are illuminated in this modest chapter.

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See chapter on Cypress for Boats  
(fine testimony). Pages 50, 54.

*Page Thirty-eight*

"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"

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"STAYS WHERE IT IS PUT."  
(Conn.)

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"I handle lots of Cypress every year and like it very much for all interior and exterior work because it lasts and stays where it is put. Of course I would like to learn more about it and its uses. I would like to have a complete set of your Cypress Pocket Library."

(Signed) Wm. B. Lockwood,  
Glenbrook Road,  
Glenbrook, Conn.

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VERY MUCH PLEASED WITH CY-  
PRESS.  
(Ohio)

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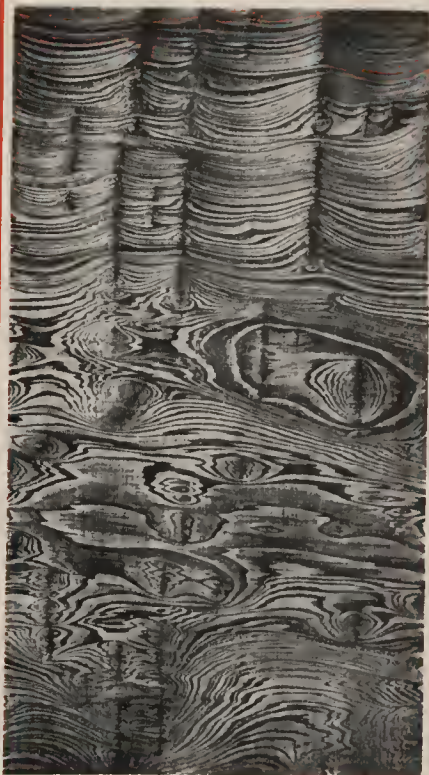
"I own a bungalow that I had built according to my own ideas and the entire outside is built of Cypress, shingles and all, and I am very much pleased with it."

(Signed) R. Ruzieka,  
Cashier The Oakley Bank,  
Oakley, Ohio.

---

On the opposite page is a remarkably perfect reproduction (*without any "retouching" whatever*) of a small section of a photograph direct from the wood by Henry Fuehrmann, Chicago, of a panel of rare "curly" Cypress with Sugi finish. The panel is *one-half inch thick, seven feet long and two feet wide*, and withstood the burning and finishing required for the Sugi effect without a trace of warping. This example was produced on special order for John A. Colby & Sons, Chicago (Est. 1866), the famous furniture- and cabinet-makers and interior decorators. It has been well termed "a most notable piece of work."





WRITE FOR VOL. 26, THE "SUGI BOOK"  
—TELLS HOW TO DO THE WORK AT HOME

*Page Forty-one*

**SPECIFY IT  
INSIST ON IT CYPRESS**

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**ARCHITECTS ADMIRE CYPRESS WOOD  
(Ohio)**

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"I am a great admirer of Cypress wood and have specified it for use, but I think you might give in your books some interesting information as to methods of treating and finishing it.\* I therefore ask you to send me your Pocket Library." \*\*

(Signed) Edmund Herrmann,  
Architect,  
Canton, Ohio.

\*We do.

\*\*We did.

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**EXTERIOR AND INTERIOR OF CYPRESS.  
(N. Y.)**

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"You may be interested to know that I have a new house, built two years ago, finished outside and inside with Cypress. I find the wood very satisfactory."

(Signed) C. T. Stagg,  
College of Law, Cornell University,  
Ithaca, N. Y.

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"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"

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A STICKLER FOR CYPRESS CON-  
STRUCTION.  
(Ky.)

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"Kindly oblige me with a copy  
of Volume 35, of the Cypress  
Pocket Library, treating of Veran-  
das, Balconies and Sun Parlors. I  
am a stickler for Cypress construc-  
tion."

(Signed) J. A. Viglini,  
138 S. Fifth Street,  
Louisville, Ky.

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CYPRESS "FAR SUPERIOR IN ALL  
WAYS."  
(Ariz.)

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"There is no doubt in my mind  
that Cypress makes a better build-  
ing than the.....of this  
region. It is far superior in all  
ways. As I said once before, if  
practicable, I will give it a trial."  
(Signed) Norman W. Scherer,  
U. S. Department of Agricul-  
ture, Forest Service,  
Flagstaff, Ariz.

---

WRITE FOR VOL. 35, WITH 7 FREE  
PLANS FOR SUN PARLORS, ETC.

CYPRESS AN ALL-ROUND WOOD.  
(Ind.)

---

"I am deeply interested in Cypress as an all-round wood, because it is a part of my business to know what kinds of woods to use in various places."

(Signed) Roy E. Tullgren,  
404 F Street,  
La Porte, Ind.

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VALUE AND BEAUTY OF CYPRESS.  
(Wis.)

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"I am preparing to build a bungalow and other buildings in the south. I have seen something of the value, aside from the beauty, of Cypress for building. I want to know all I can about it."

(Signed) F. W. Cole,  
Manufacturing Pharmacist,  
Black River Falls, Wis.

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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**CYPRESS USED IN FLORIDA.**  
*(Fla.)*

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"I manufacture.....lumber but find it very unsatisfactory for uses in a home, because it will not take varnish. It does not make a good exterior finish, because there is so much pitch in it that paint will not stay on the weather boarding."

*(Signed)* M. J. Roess,  
Lumber Manufacturer,  
Ocala, Fla.

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**CYPRESS THE BEST FOR SASH.**  
*(Ohio)*

"In furnishing the mill work for a building, we succeeded in having the specifications so altered that we made all the sash of Cypress, and some of the exterior trim as well. We endeavor to make, as far as possible, all our sash of Cypress, because we believe it to be the best wood for that purpose."

*(Signed)*  
The Gebhart-Wuichet Lumber Company,  
T. J. Callahan, Secy.,  
Dayton, Ohio.

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# PECKY CYPRESS

WE ARE SPECIALISTS

We want to sell you the best of all rock-bottom prices. Get the value of our long experience. Pecky Cypress, because of its durability, is the only wood now being used for greenhouse benches. Will ship to you on terms.

## "PECKY" CYPRESS

"The Bargain Lumber," for uses especially conducive to decay and where you need not bother too much about good looks.

Many who could greatly profit by the use of "pecky" Cypress are not familiar with it—and if they saw it would "shy." It is not pretty. It is the lowest grade. It is all heart wood. It has little holes in it. Full of brown powder. The rot-germs have tackled it and *died on the job*. "Pecky" lasts longer than any other wood on earth. It practically never rots. In the South all platforms, sidewalks, culverts, bridges, gutters, etc., are of "pecky." All over the nation greenhouse men will use nothing else. (See adv., at left, of Adam Schillo Lumber Co. of Chicago. They boast of it.) Vol. 2 is all about "Pecky" Cypress. Get it by writing us.

Send for Vol. 1—U. S. GOVT. REPORT  
(Official Opinion of Cypress' Characteristics and Uses)

Page Forty-six

"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"

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"WANT TO USE THE WOOD ETERNAL  
AND SAVE REPAIRS."  
(Ill.)

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"We have just finished remodeling our front porch, and you may be sure we used Cypress. Our old porch, of another wood, had rotted away completely. We have always been interested in your advertising of Cypress which seems to so definitely aim at educating the general public in what is usually supposed to be the business of the lumberman and contractor only—and we decided at the first opportunity to specify cypress.

In a year or two we have to reshingle our roof, and would like to have you send a copy of your shingle booklet. Our home is not new and as we gradually make changes, we want to use the 'Wood Eternal,' and save repairs."

(Signed) J. M. Johnson,  
Care Firth-Sterling Steel Co.,  
Chicago Branch.

WRITE FOR VOL. 35, WITH 7 COMPLETE WORKING PLANS FOR BAL-  
CONIES AND SUN PARLORS. ALSO ASK FOR PORCH BOOK, VOL. 16

# THE WOOD CYPRESS THAT LASTS

## CYPRESS SHINGLES GREAT SATIS- FIERS. (Mass.)

"I have used a large quantity of Cypress shingles with great satisfaction and shall probably need sufficient in the coming Spring to cover 2000 square feet of roof."  
(Signed)

Chas. Everett Warren, M. D.,  
North Easton, Mass.

## CYPRESS WOOD FOR 21 PLUS 21. YEARS MORE. (Pa.)

"Have a Cypress roof on house has been on over 21 years, and apparently good for that many more."

(Signed) Wm. H. Miller,  
Cooperstown, Pa.

## FAMILIAR WITH CYPRESS ADVAN- TAGES. (Ohio)

"We are familiar with the advantages of CYPRESS as we have used it for years in our business."

(Signed) Chas. F. Butterworth,  
Butterworth Sign Co.,  
Columbus, O.



**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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**"NOTHING BUT CYPRESS HERE-  
AFTER"  
(Mo.)**

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"I recently bought a small farm in Montana and expect to build a bungalow, barns, etc. I do not expect to build a large house, but want it built of material which is lasting, which I understand is one of the best points of Cypress.

I recently sold my home here, in which all of the interior finish was of Cypress. I have yet to see any wood which was as beautiful as the doors in that house.

Unfortunately the porches, etc. were of another wood, and this was a constant expense to renew, as they were continually rotting. I shall profit by this mistake, however, and in the future build only with Cypress."

(Signed) Florence L. Berks,  
Care First Nat'l Bank,  
Kansas City, Mo.

**Write for Vol. 31 — "Surprise Book"  
on Cypress for INTERIOR TRIM. 48  
pages with 21 beautiful illustrations.**

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BEST FOR "ALL  
OUT-DOORS" CYPRESS

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# CYPRESS

for

# BOATS

THIS is a short chapter, but it is strong on the subject. Only a few testimonials are needed to prove that Cypress is the world's one best wood for boat and canoe building.

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See testimony of Editors of General Publications, pages 55 to 74

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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**BEST MATERIAL FOR BOATS.  
(Mich.)**

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"I have used considerable Cypress for planking motor boats and consider it the best material for that purpose."

(Signed) W. J. Herbert,  
503 Eddy Building,  
Saginaw, Mich.

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**BULLY FOR BOAT BUILDING.  
(W. Va.)**

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"I am a carpenter by trade and expect to erect a house for myself this spring, and would like to know more about Cypress lumber. We use it here for boat building, for which there is no better lumber."

(Signed) C. J. Hartmann,  
Box 91,  
Point Pleasant, W. Va.

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STOPS PROPERTY DEPRECIATION **CYPRESS**

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## CYPRESS for BOAT HOUSES?

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*(Make a Note of THIS! It's an Official Record.)*



### First U. S. Life Saving Station Ever Established

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*It was on the coast of New Jersey. Built in "The Forties"—and the CYPRESS SHINGLES covering its roof and sides were preserved when the old building was razed, and AGAIN USED ON OTHER BUILDINGS. SEE LETTER from an official of the U. S. Treasury Department on opposite page.*

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*Write for Vol. 19, the Boat Book—116 pages, with 29 pictures and 16 charts. Might as well have "A BOAT ETERNAL" while you're about it.*



U. S.  
TREASURY  
DEPARTMENT

WASHINGTON

Oct. 23, 1911.

Southern Cypress Manufacturers'  
Association, New Orleans, La.

Gentlemen—The station referred to represents one of a dozen or more that stood on the New Jersey coast in the sixties and early seventies. They were nothing more than shelters for boats and some other primitive appliances for use by the coast fishermen in assisting shipwrecked vessels. There are, of course, none of them now in existence.

The houses of that type were built before the present Life-Saving Service was established.

They were built in the forties, and while they have long since disappeared, the SHINGLES FROM THEM WERE SAVED AND USED IN COVERING OF OTHER BUILDINGS ON THE BEACHES, and SAID SHINGLES ARE STILL IN USE AND IN A GOOD STATE OF PRESERVATION. He says the shingles were "rived," and that they were nearly an inch thick at the butts and as much as 2 feet 6 inches long. THEY WERE OF CYPRESS.

Very truly,

CHAS. A. HARBAUGH,

U. S. Life-Saving Service.

**SPECIFY IT—  
INSIST ON IT**      **CYPRESS**

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A LONG HAUL—AND WORTH IT.  
(Alaska)

A canoe and boat builder in Alaska recently wrote the following letter and sent it to the publishers of "Power Boating."

"Will you please send me quotations on Cypress  $\frac{1}{2} \times \frac{5}{8} \times \frac{3}{4}$ " as long as possible; also freight on same to Seattle? and favor

(Signed) Charles Lovett,  
Iditarod, Alaska."

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CYPRESS HULLS STAND HARD SERVICE.  
(Ill.)

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"We have used Cypress in the construction of our launch hulls for a number of years, because it seems to be the best wood now obtainable for that purpose. It will stand a great deal of hard service and seems to be in perfect condition after years of service."

(Signed)

Everett Hunter Boat Co.,  
McHenry, Ill.

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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# Testimony of the Public Press

CYPRESS is so famous for its quality of resisting decay, even under the most trying conditions, that the best informed editors in all fields of publishing are practically unanimous in counselling their readers to enhance their investments by insisting on "the Wood Eternal."

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See testimony of Editors of Farm  
Publications, pages 75 to 85

**BEST FOR "ALL OUT-DOORS" CYPRESS**

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*Chicago Inter-Ocean*

June 30, 1912

**SOUND CYPRESS LOGS 25,000 YEARS  
OLD**

"Some years ago when a drainage canal south of New Orleans was in process of construction, cypress logs, perfectly sound, were discovered at a depth of approximately 20 feet below the surface of the Gulf of Mexico. Scientists at that time marveled greatly at the possibility of any wood remaining in a sound condition under such circumstances for so long a time, as it was variously estimated that this particular land could not have grown cypress trees less than twenty-five to thirty thousand years ago. Such a length of life is unnecessary for ordinary construction work, but it shows what cypress will do if put to the test."

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The writer of above article used the common statement of age. It is probably much exaggerated, as Dr. Herman von Schrenck, probably the best known living authority on wood chemistry, estimated the period at about 10,000 years.

**NOTE:—This means that when**



**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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these Cypress logs were standing trees, the surface of the land on which they grew (and also, of course, the level of the Gulf) was twenty feet lower than it is now. The time which is estimated to have elapsed is figured by scientists on the basis of the rate at which the Mississippi River has deposited soil on its delta within the records of known history. The human mind can hardly conceive such a period of time—but it is a fascinating subject; try to imagine how the face of the world looked when those Cypress trees were a standing forest! And the logs today are stated to be "perfectly sound." **BUY CYPRESS.**



Here's a photo of a section sawed from one of the 10,000 years old Cypress logs spoken of above.

STOPS PROPERTY  
DEPRECIATION

CYPRESS

## SUGI BY THE CYPRESS

*New York Sun*  
Nov. 16, 1913

### STRONG PREFERENCE FOR CYPRESS

"During the World's Fair in Chicago a few Japanese carpenters were brought to this country to aid in the construction of certain of the Exposition buildings. When they became familiar with American woods they indicated a strong preference for cypress, which they said possessed almost exactly the same quality of texture and workability as their native Sugi. The Sugi process is rapidly coming into favor as a means of producing one of the most novel, beautiful, economical and easily attained effects ever obtained in any wood for interior trim. Its extreme simplicity is one of the chief factors in its success."

(Got YOUR Sugi Book yet?)

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

---

*Dayton (O.) Daily News*  
Oct. 6, 1911

### CYPRESS IS EASY TO WORK

"There was Thomas Lyon, who in 1640 built him a house at Greenwich, Conn. He put cypress shingles on its roof and sides; and with no exterior repairs of consequence, this house is today occupied as a residence.

"In more modern times in this country cypress was the favorite construction material when it could be secured, because of the ease with which it could be worked. Further than this, its imperviousness to rot was thoroughly understood, and men in those days did not build shoddily or for investment alone."

**If interested in such things, write for  
Vol. 36, "Short Cuts to Good Carpen-  
try," 48 pages and 12 detail drawings**

**"BUILD BUT  
ONCE" — USE CYPRESS**

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*Chicago Examiner*  
May 21, 1911

**CYPRESS MANORS DESCEND FROM  
GENERATION TO GENERATION**

"Family manors in the south, where by reason of its damp climate wood is much shorter lived than further north, are built of cypress and have descended from generation to generation. Here men have not built for investment alone." (But for *permanent* value for *their own* benefit.)\*

"There is probably no lumber in the United States which is marketed with greater difficulty or expense than cypress. It is a product of swamps covered with 5 or 6 feet of water, and in many cases canals are constructed to carry the wood to the mills. In others, railroads are constructed on piles at a cost of \$15,000 a mile. This enormous expense is incurred before the felling of the trees is started."

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\*See illustration on page 8.

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*Chicago Tribune*  
Dec. 28, 1913

"One of the newest, loveliest and most effective of interior decorative schemes is the art of burning Cypress wood with a gasoline flame so that it resembles the Japanese Sugiwood which has brought so much money to commercial Japan.

\* \* \* It (Cypress) is free from resin and pitch, a condition necessary to success."

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*Columbus (O.) Dispatch*  
Nov. 23, 1913

CYPRESS BEST FOR SUGI-ING

"After many experiments, the wood of the cypress tree was found to bear the closest resemblance to Sugi wood, as far as the art of Sugi is concerned. Certain Japanese carpenters, it was discovered, preferred it to any other American wood for their work, and the American discoverer found cypress to be the acceptable material."

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SUGI  
WOOD  
CYPRESS

"FLAT-GRAIN"  
CYPRESS  
WITH SUGI FINISH

Typical piece of FLAT GRAIN Cypress with Sugi Finish. Many prefer it to "Curly" and it is lower in price and easier to get.

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*Portland (Ore.) Oregonian*  
Oct. 12, 1913

#### CYPRESS FOR SUGI WORK

"Not only is cypress free from resin and pitch, a condition which is necessary to the success of the Sugi treatment, but by reason of the unusual degree of difference between the hardness of the spring and summer growths, it presents a superior contrast after the scorching and brushing-out process.

"In selecting cypress for Sugi work care should be taken to see that the wood is flat grain, with very little edge grain, and that it is perfectly dry."

SPECIFY IT—**CYPRESS**  
INSIST ON IT

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*Springfield (O.) Daily News*  
Oct. 15, 1911

### CYPRESS IS LUMBER MAGNET

"Cypress is the wood of scriptural history and of romance; cypress was the mystic wood of mythology—it was the reliance of the sturdy builders of early America; cypress always has been the magnet for those who have wrought sentiment into useful things, and cypress is today the staple of the hard-headed, calculating buyer who seeks the most lasting value for his lumber money. *This concerns everybody who likes to avoid repair bills on anything made of wood.*"

"HE WHO LOOKS  
BEFORE HE LEAPS  
B U I L D S O F  
**CYPRESS**

& BUILDS *for* KEEPS'



**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*The National Builder (Chicago)*  
November, 1910

CYPRESS WITHSTANDS CLIMATIC  
CONDITIONS

"A New Orleans cypress dealer recently received a letter from a retail dealer in a little town in Minnesota asking for information about cypress shingles. It seems that a church is being built there covered with shingles, and the inquiry had particular reference as to whether or not cypress will last and make a good roof in comparison with other shingles. This inquiry was doubtless prompted by an impression more or less prevalent throughout the north that, while cypress shingles may be best for use in the far south, where they 'grow at,' they will not stand the rigors of northern climatic conditions. *As a matter of fact, cypress products are not affected by climatic questions at all and the exact opposite of the insinuations referred to is true.*"

(SEE PAGE 74)

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## SUGI FINISH CYPRESS

*The Craftsman Magazine*  
(New York)  
May, 1912

### JAPANESE CRAFTSMEN LIKE CYPRESS

"The American cypress, in all its characteristics, more nearly resembles the Japanese Sugi than any other American wood in this country. The Japanese themselves discovered this, and their artisans when doing carpentry work here call for cypress whenever it can be secured. Some craftsmen began experimenting with what has now become known as the Sugi process of wood finishing and applied it to native American woods. They have finally succeeded (on cypress) in obtaining results which rival those secured in Japan."

---

YOUNG MARINERS SHOULD LEARN  
WHAT ANCIENT MARINERS KNOW

## CYPRESS

*"The Wood Eternal"*

is, always has been, and always  
must be *The Best and Most*  
*Economical of Material for*  
BOATS, HOUSE-BOATS & BOAT-HOUSES.

---

**Get A "BOAT ETERNAL" of  
CYPRESS, "The Wood Eternal"**

---

*Motor Boating (New York)*

February, 1913

CYPRESS FREE FROM KNOTS.

"No boat owner wants a hull planked with boards that are full of knots, for unless these are rcaimed out and a soft pine plug, called a 'spile' substituted, there is always a chance of one of the knots being knocked out and a bad leak resulting. Cypress is one of the few planking materials for small boats that is absolutely free from knots.

"Lumber for planking should usually be soft enough to work easily, while being strong enough to resist bumps and scratches. Cypress is very easy to cut with either a plane or a saw and is thus particularly desirable for amateur boat builders who have to rip out their own planks by hand, truly a laborious process in any case, but doubly so when a hard and gummy wood is used."

**(Get Vol. 19, 116 Pages, Boat Book).**

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INVEST—DON'T SPECULATE. USE CYPRESS

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*American Carpenter and Builder*  
(Chicago)  
April, 1913

CYPRESS ADDS VALUE TO  
STRUCTURE

"Cypress is far too valuable to be used indiscriminately by the building trade. It need not be used where cheap woods might serve acceptably, yet it is coming to be more and more used in places where 'good enough lumber' is not so much the object as permanent investment value. But *cypress adds so definitely to the value of the structure* that builders and owners most experienced consider that practically it must be used for those special purposes for which few other woods can be used with like assurance of satisfaction."

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*The Painters' Magazine (New  
York)*

May, 1913

OF SLOW GROWTH AND BEAUTIFUL  
FIGURE

"The physical properties of cypress, in connection with its slow growth and beautiful figure, make it essential that cypress alone be used for this finish (reference is here made to Sugi finish). The great difference between the carbonization points of the hard spring growth and the softer summer growth is more apparent in cypress than any other woods and this is essential. The degree of temperature which will char the softer parts merely colors the harder parts, and there is no pitch or resin to interfere."

**SUGI FINISH CYPRESS**

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BEST FOR "ALL  
OUT-DOORS" CYPRESS

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## SUGI FINISH CYPRESS

*Technical World Magazine*  
(Chicago)  
January, 1913

### SUGI RAPIDLY COMING INTO FAVOR

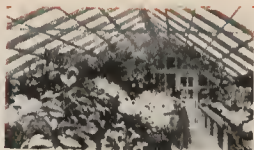
"The Sugi treatment on American cypress is rapidly coming into favor as a means for producing one of the most novel, beautiful, economical and easily attained effects ever obtained on any wood for interior trim, as well as on special furniture and innumerable small articles. Its extreme simplicity will undoubtedly appeal to amateur as well as professional craftsmen."

SUGI FINISH CYPRESS

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*Florists' Review (Chicago)*  
September 4, 1913

**WONDERFUL DURABILITY RECORD.**

"Cypress, the 'Wood Eternal,' and generally considered the best wood for greenhouse construction, has a record for durability that is nothing short of wonderful when compared with the life and service of other woods. The trade will be interested in knowing that in New Orleans, a century ago, there were few houses that were not constructed of cypress, wholly or in part. In the parts of the south settled by the Spaniards, houses generally were built of that material. Cypress shingles were regarded as so much superior to any others that their use became extensive at an early period."

---

**GET THE GREENHOUSE BOOK, VOL. 3**

*Page Seventy-one*

## THE WOOD THAT LASTS CYPRESS

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*The Building Age* (New York)  
November, 1913

### DESIRABLE FOR PORCH COLUMNS

"Cypress is a species of cedar, and like all woods of this class has a very distinct and beautiful grain, which makes it especially suitable for use as interior trim. Cypress is used to a considerable extent for floors for residences where the latter are not subject to excessive wear (and always for porch floors where obtainable.) Cypress is much used at the present time in the manufacture of doors. Because of its lasting qualities it is especially desirable for use in the manufacture of porch columns."

**Write for Vol. 16 on PORCHES**

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*Progressive Builder (Freeport,  
Ill.)*

June, 1913

•  
THOSE WHO KNOW, WANT MORE  
OF IT

"All in all, cypress has all those qualities which make a wood perfect for interior joinery and none of those which cause trouble. At least half of the high grade cypress manufactured is used for this purpose, and each year witnesses an increased quantity called for. Those who have used it and who know it want more of it, which is the highest possible recommendation, and a basis of genuine satisfaction."

INVEST. DON'T SPECULATE. USE **CYPRESS**

---

**THIS PHOTOGRAPH**  
(taken in March, 1911) is of



**DISTRICT SCHOOL NO. 18  
FILLMORE, NEBRASKA**  
It was built in **1888** and the  
**CYPRESS SHINGLES** are  
today "good for 20 years more"

**BROWN AUTOMOBILE CO.,**

Fairmount, Nebraska April 6, 1911.

Southern Cypress Mfrs. Ass'n., New Orleans, La.

Dear Sirs. In order to prove the durability of Cypress shingles, even in this dry Nebraska climate, we are sending you a photo of a school house built in 1888, twenty-three years ago. I was the contractor.

The writer personally remembers that lot of shingles as the finest that he ever laid, and to this day not a shingle has blown off the roof and from the general appearance is **GOOD FOR TWENTY YEARS MORE.**

Yours truly, **W. S. BROWN**

*Cypress Shingles are Money Savers*

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*Editorial, Farm and Home  
(Springfield, Ohio).*

May 1, 1913.

**"NO WOOD STANDS WEATHER SO  
WELL."**

"There is no wood which will stand the weather so well as Cypress. This makes it particularly valuable for shingles, piazzas and the outside trim of houses and barns, for it will stand wear longer than any other kind of wood. It is not unusual for Cypress shingles to last fifty years. Cypress is also coming into use for inside trim and finish of houses. It is free of sap,\* has an open grain which takes stain beautifully. It can be finished naturally and stained in any shade or color, and the beautiful wavy grain of the wood is greatly esteemed for this purpose."

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(*\*The writer evidently means pitch.*)

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## STOPS PROPERTY DEPRECIATION CYPRESS

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*Iowa Homestead (Des Moines, Iowa).*

April 24, 1913.

"USE OF CYPRESS STOPS DEPRECIATION"—AVOIDS REPAIR BILLS.

"Cypress timber has been thoroughly tried out in farm uses and it has been found admirably adapted to the purpose \* \* \*.

"As we see it, the more extended use of this southern lumber will do much to stop the rapid depreciation of wooden structures. This in itself has been a heavy burden to corn belt farmers in the past because of the short life of much of the wood that has been used. To reshingle a farm building every eight or ten years means an outlay which is not offset by any corresponding revenue. It is a mistake to think that 'lumber is lumber' and that woods are all alike except that some boards contain more knots than others. As a matter of fact, all lumber is not alike, even when covered with paint."

(Above was printed as the Leading Editorial in the issue named.)

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*American Agriculturist (New  
York).*

April 19, 1913.

**"WILLING TO PAY A PREMIUM."**

"Cypress lumber is held in high esteem by house builders. Clear Cypress enters very generally into the construction of the better class of houses in the way of finish for cornices, window casings, doors, etc. Because of its nature it is always regarded as one of the very best kinds of lumber to withstand moisture and builders are willing to pay an increased cost for Cypress over other varieties. It is also largely used in the making of siding, shingles, silos, etc., owing to its lasting qualities."

**Write for Vol. 20—"ALL FARM NEEDS"—72 pages  
—2 big supplements with DETAILS and SPEC. for 3 Barns,  
Poultryhouse, Hothouse, Corncrib, Silo, Greenhouse, etc.**

**" BUILD BUT ONCE " — USE CYPRESS**

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*Farm Home (Springfield, Ill.).*  
September, 1913.

**"CONTAINS NATURAL WOOD PRESERVER."**

"What we need is a lumber that for general utility, as well as durability, will take the place of the white pine of a score of years ago.

A lot of Cypress lumber has been coming up from the south, and while it may not be had in all the lumber yards of Illinois, it seems to be working its way in quite rapidly. This wood which grows in the swamps of the south is said to possess marvelous qualities of endurance, especially where used in positions exposed to the action of the weather. It has in it an essential oil which seems to keep out moisture and which operates as a natural wood preserver."

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**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

**HERE'S AN HONEST MAN**

*Note what he says inside our pencil marks.*

**This is a Silo Ad. you may have seen in farm papers**



**REASONS why the ROSS SILO  
is the BEST**

that will last longer than  
any other wood, except cypress.

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**FULLY GUARANTEED**

to be as representative of  
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Write for Vol. 36 — with 48 pages  
on "Short Cuts" to Good Farm Carpentry.  
12 Complete WORKING PLANS and Spec. (FREE).

*National Stockman & Farmer,*  
*Pittsburgh, Pa.*  
July 26, 1913.

"FIRST COST ITS ONLY COST."

"It is not an expensive material. Perhaps in this day of dear lumber it is the cheapest wood on the market, considering that *its first cost is the only cost connected with it.* Nature has provided a great store of Cypress in the south, and it is now being marketed all over the country. The demand for it is increasing every year as its uses become better understood."





**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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*Poultry Success (Springfield,  
Ohio).*

September, 1913.

**OUTLASTS ANY OTHER WOOD FOR  
VATS AND TUBS (HARD TEST.)**

"The particular trouble with the lumber we get now is that it will not last. It is very short lived. Of late years a considerable amount of southern Cypress has been brought into the northern states. Not all the lumber yards carry it in stock, although many of them have a little of it. The writer of this has been told that it possesses unusual qualities of endurance, especially when exposed to the most trying conditions. It is claimed that from this wood are made most of the vats and tubs which are used in the industries requiring that kind of utensil, and that it really outlasts in this service any other kind of wood."

**SPECIFY IT - CYPRESS**  
**INSIST ON IT**

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*Farmers' Guide (Huntington,  
Ind.)*

Sept. 6, 1913.

FOR PERMANENCE BUILD WITH CY-  
PRESS.

"The point which deserves emphasis about this wood is its apparent adaptability for such a wide number of uses. With a recommendation such as that given by the Forest Service, farmers would do well to investigate Cypress when they have building to do. Lumber is getting scarce and high-priced, and when one builds it should be for *permanence*. So it is to his interests to use the most *durable* wood possible."

**Write for Vol. 4—with 48 pages and  
Sup. 24 x 36 in. with WORKING PLANS and Spec. for 4  
Fine BARN PLANS and 3 Practical SILO PLANS (FREE).**

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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Letter from a Subscriber printed in  
*Green's Fruit Grower* (Rochester,  
N. Y.).  
May, 1913.

CYPRESS SHINGLES SOUND AFTER  
OVER A CENTURY OF USE.

"Take it in the home of Cypress, in and about New Orleans, La. It is no uncommon matter to be shown shingle roofs that have been in place more than a century. Cypress shingles, if of the best grade, are certain to last fifty years. Experience teaches that they will do honest service much longer than that. I have seen sound shingles that were taken from a house in Arkansas marked '1867' by a boy who now, as a man, shows them. He marked them before they were laid."

**SPECIFY IT  
INSIST ON IT CYPRESS**

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*Farmers' Review (Chicago).*  
Sept. 13, 1913.

APPROPRIATELY STYLED "WOOD  
ETERNAL."

"Along with the use of stone, brick and concrete has come an increased demand for better lumber. For exterior work Cypress has become very popular. That it is well adapted to stand the strain of storms and the action of weather is common knowledge among informed builders. It is appropriately styled the 'Wood Eternal.'"

**Write for Vol. 37—Big SILO BOOK—  
112 pages. Most complete study of this subject  
ever put into one book. Thoroughly AUTHORITATIVE.  
Supplement 24x36 in. shows WORKING PLANS and Spec.**

## Is 228 years of continuous service a pretty fair record for shingles?

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The Bergen Homestead in Brooklyn, N. Y., was built in 1662 and was roofed with cypress shingles which survived until 1890, when the old house was torn down.



Above is a Photograph of a Cypress Shingle, not "touched up," but *exactly as it came from the Bergen Homestead when razed*. This historic house figured conspicuously in the American revolution.

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*Farm News (Springfield, Ohio).*

June, 1913.

### "NO QUESTION ABOUT DURABILITY OF CYPRESS SHINGLES."

"Clear heart Cypress shingles may be bought today in almost any city of the country, and all evidence goes to show that they make the very best roof of all the woods. A reference to Bulletin 95, U. S. Forest Service, will convince the most sceptical; in that instances are cited of Cypress shingle roofs that have lasted from 110 to 250 years. Of course many of these are from rived and shaved shingles, which, we are ready to concede, will outlast sawed shingles; but as a matter of endurance there can be almost no question raised regarding Cypress wood."

## A WORD

as to the

### Reasons and Purposes

behind the

### Cypress Pocket Library

(of which this book is Vol. 24)

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Everybody likes to build, but nobody likes "repair jobs."

Repair jobs inevitably represent *an additional investment without any addition to value.*

That point is worth digesting.

When you build, whatever you build, you like to build "for keeps."

Some people change their minds about styles, in building the same as in wearables; our tastes develop and result in changes in our wants; but nobody changes his or her mind as to wishing to get the greatest possible *endurance*, or *wear*, out of the things they buy, and especially is this true of *building* investments.

Yet, singularly enough, so many

**"The wood that all its USERS prize,  
The wise investor SAFELY BUYS"**

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people know so little about *woods* and their relative values and special utilities; so many people think that "lumber is lumber" and never attempt to *specify* the *kind* of wood they wish used; so many people believe that repair bills are "necessary evils," that we believe we shall be able to render a real public service by continuing the publication of THE CYPRESS POCKET LIBRARY, convenient in size, authoritative in character, of *provable* value as a technical guide, and careful and scrupulous in its every statement or inference.

We have not, and do not, by any means, recommend the use of Cypress without discrimination; Cypress is not the best wood for *every* use; but where it IS appropriate it is so *emphatically* (and demonstrably) the *one best wood* that the *many* should know about it instead of the comparatively *few* who formerly profited by their special knowledge.

Write for Volume 1, with full text of U. S. Government Report on Cypress and containing complete list of all the 37 volumes in this library. Then write us for the volumes that will serve you.

INVEST—DON'T SPECULATE. USE CYPRESS

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Whether planning a Bungalow, a Mansion, a Farm, a Sleeping-porch, a Boat or just a Fence—remember—“If you build of CYPRESS you build but once.”

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We want you to investigate the merits of CYPRESS LUMBER for use in hundreds of ways, and believe we can give you real help. If you will write our “ALL-ROUND HELPS” Department of your needs and plans, and future hopes, you will learn by direct personal correspondence of the genuineness of our purpose to give you information that is reliable, counsel that is valuable and a service that is in every way worth while. To this purpose our entire resources are pledged. We invite you to test the wide efficiency of our organization.

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Southern CYPRESS Mfrs.  
Association, New Orleans

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*BUY YOUR CYPRESS at your Local Yard*

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# CYPRESS

*"THE WOOD ETERNAL"*



**BUY YOUR CYPRESS  
OF YOUR OWN LUMBERMAN**  

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**HE HAS IT — OR WILL GET IT**

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